Research and Evaluation Project Sharing

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Project Title: Certification Program Governance: Where are we now?

Topic Headings (key words): certification, governance

Brief Project Description:

In 2008, SeaCrest conducted an online survey of professional certification programs to gather data on issues related to program governance, an area in need of further investigation particularly given its important role in the accreditation process. In 2013, we conducted a follow-up survey to re-evaluate issues related to program governance and investigate changes in trends five years after the initial survey was conducted and analyzed.

The survey design included topics based on frequently asked questions related to the structure, composition and organization of certification boards as well as questions related to accreditation of certification programs.

SeaCrest invited a diverse list of certification organizations representing different industries, budget sizes, and certificant bodies to participate in the survey. A total of 84 representatives from certification programs responded to the survey.

The survey results give us an overall picture of what a typical certification board looks like, how it is structured, and some of the significant challenges currently facing certification boards. In a larger sense, the results of both the 2008 and 2013 surveys establish a benchmark for certifying agencies to evaluate, and improve if necessary, their overall governance procedures.
Publications from project (if available):

n/a

Link to project information (if available):

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