

ABNS Fall Conference  
 October 12 - 14, 2017, Westin O'Hare Hotel, Rosemont, IL

**Registration Form**

Please submit 1 (one) registration form per each meeting attendee.

Please type or print clearly. Only the information you provide will be published on the Participant List - Please provide the participant's personal work or home email address so that further meeting information and updates will be sent to them directly.

Name: \_\_\_\_\_ Credentials: \_\_\_\_\_  
 Title: \_\_\_\_\_ Organization/Affiliation: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_  
 Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_  
 Email (for confirmation and meeting update emails): \_\_\_\_\_  
 Emergency Contact (Name/Phone): \_\_\_\_\_  
 Dietary Restrictions: \_\_\_\_\_

**#1: Conference Registration - Required (check only 1)**

- Regular or Affiliate Member (first or second attendee): \$450
- Regular or Affiliate Member (additional attendee(s) after 2): \$400
- Auditor (individuals whose organizations are not ABNS members): \$600

**#2: Sponsorship Opportunities - Optional**

For sponsorship opportunities contact Robert Ranieri, ABNS at 205-795-7127 or email [abns@nursingcertification.org](mailto:abns@nursingcertification.org).

Check all that apply:

- Continental Breakfast (Friday or Saturday): \$3,000
- Morning Break on Saturday: \$2,000
- Other Sponsorship: \$
- Friday Luncheon: \$4,200
- Afternoon Break on Friday: \$1,700
- Opening Reception: \$4,200

**#3: Total Amount Due (1 + 2):** \_\_\_\_\_ \$

**Method of Payment**

Make check payable to ABNS, 3416 Primm Lane, Birmingham, AL 35216.

### Tentative Conference Agenda

TIME	THURSDAY, OCTOBER 12
9:00 am – 5:00 pm	<b>Accreditation Board for Specialty Nursing Certification, Inc. Meeting</b> (for elected Board members) (3pm – 4pm Joint ABNS/ ABSNC meeting)
TIME	FRIDAY, OCTOBER 13
7:45 am – 9:00 am	Enhanced Continental Breakfast
8:00 am – 9:00 am	<b>ABSNC Accreditation Overview and Q &amp; A with the ABSNC Board of Directors</b>
9:10 am – 4:30 am	<b>Business Storytelling: The Missing Ingredient in Communicating Your Value to Prospects and Members</b> <ul style="list-style-type: none"> <li>• Lori Silverman, Partners for Progress</li> <li>• <a href="http://www.partnersforprogress.com">www.partnersforprogress.com</a>; <a href="http://www.business-storytelling.com">www.business-storytelling.com</a></li> </ul>
12:00 – 1:30 pm	Lunch & Awards – Provided by ABNS
4:30 pm	Recess
5:00 pm – 6:00 pm	Welcome Reception
TIME	SATURDAY, OCTOBER 14
7:30 am - 8:30 am	Enhanced Continental Breakfast
8:30 am - 10:00 am	<b>ABNS Assembly Meeting</b>
10:00 am - 10:15 am	Break
10:15 am - 11:45 am	<b>Organizational Sharing</b> <ul style="list-style-type: none"> <li>• Marketing and Market Research Plans and Budgeting <ul style="list-style-type: none"> <li>○ Discuss your short term goals (0-2 years) and budget projections.</li> <li>○ Discuss how the <i>Research Committee Report</i> and/or the <i>Business Storytelling</i> impact your existing plans.</li> <li>○ Do you plan to revisit/revise your budget and marketing plan?</li> </ul> </li> </ul>
12:00 noon	Adjourn

#### Venue

Westin O'Hare Hotel  
6100 North River Road  
Rosemont, IL

#### Guest Reservations

Contact the hotel at 847-698-6000 and mention the ABNS Fall Conference to receive the group rate. The group rate is available until Monday, September 18, 2017 or when rooms sell out. All reservations must be guaranteed by a credit card. Reservation requests received after the cut-off date will be based on availability at the hotel's prevailing rates.

#### Room Rates

\$139 single/double (\$164 triple; \$189 quad) per night subject to applicable taxes (currently 14%).

#### Transportation

Chicago O'Hare Airport, the hotel offers complimentary shuttle

#### Cancellation Policy

Refunds due to cancellation will be processed as follows:

- Through September 18, 2017: 90% of registration fees.
- Beginning September 19, 2017: No refund due to cancellation.