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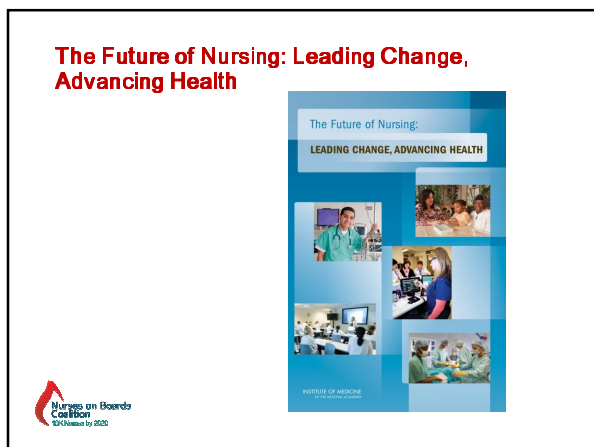
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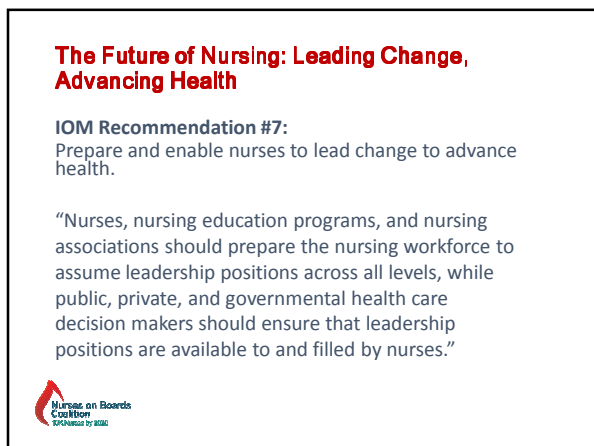
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**Making a Difference**



“The IOM Report imagines a world where all nurses could become lifelong learners, practice to the full extent of their education and training and serve as full partners in providing care and promoting health on the front lines as well as in the boardroom.”



Susan B. Hassmiller, PhD, RN, *Robert Wood Johnson Foundation*

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**So.....Why Nurses?**

All boards benefit from the unique perspective of nurses to achieve the goals of improved health and efficient and effective health care systems at the local, state and national level.



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**NOBC Mission**

The mission of the NOBC is to improve the health of communities and the nation through the service of nurses on boards and other governing bodies



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**Definition of “ Board” Service**

Boards that have strategic influence to improve the health of communities and the nation. This includes any corporate, governmental, non-profit, advisory or governance boards or appointments that have fiduciary and/or strategic responsibilities.



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**Key Strategy**

10,000 board seats filled by nurses in 2020

NOBC focuses on the impact of nurses on boards



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**Call To Action and Next Steps**



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## How to Register yourself, your board members and others you know who currently serve on a board in NOBC Database to Be Counted!



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## NOBC New Registration Tool

Key Questions to determine if this tool is right for you:

- Do you know nurses who serve on boards, including your own board, who aren't likely registered in the NOBC database?
- Do you maintain a separate database of nurses serving on boards?

If you answered YES...

Please complete the following brief survey with the required fields to be included in our counts to achieve 10,000 board seats in 2020!

<https://www.surveymonkey.com/r/VMZMO6R>

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## So, what happens next?

- NOBC staff will review the information you enter via the SurveyMonkey tool to ensure there are not duplicate registrations
- NOBC database programmers will enter this information into NOBC database
- Nurses registered in this manner WILL NOT be contacted by NOBC; they will be considered "opted out" for any communications and board opportunities
- In the future, if any nurse who has been added via tool, decides to register on their own, they will simply need to request a password reset to up their information and "opt in" to receive our newsletter and to be considered for additional board opportunities

*NOBC is committed to data integrity and abiding by our privacy statement. This tool allows us to adhere to our quality standards and reputational excellence.*

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**How Can We Help?**

*Please let us know how we can support you as you actively engage in support of our shared goals to improve health in communities where you live and work across the nation*



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**We thank you for your personal and collective commitment to all you serve!**



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