

SPRING 2012 ABNS ASSEMBLY MEETING  
MARCH 2-3, 2012  
HILTON ST. PETERSBURG BAYFRONT HOTEL  
ST. PETERSBURG, FLORIDA

REGISTRATION FORM

HOTEL REGISTRATION DEADLINE IS FEBRUARY 8, 2012.

NOTE: RESERVATION REQUESTS RECEIVED AFTER THE CUT-OFF DATE WILL BE BASED ON AVAILABILITY AT THE HOTEL'S PREVAILING RATES.

**YOU ARE ENCOURAGED TO MAKE A RESERVATION NOW EVEN IF YOU NEED TO MAKE CHANGES LATER!**

**HOTEL INFORMATION:** Please make your hotel reservation directly with the hotel, telling them you are with the GROUP, which has a group rate. All reservations must be guaranteed by either a credit card or an advanced deposit of the first night's room and tax. The ABNS room rate is \$149.00 single or double, plus tax. Call **800-944-5500** to make your room reservation *NOW*.

Hilton St. Petersburg Bayfront Hotel \* 333 First Street South \* ST. Petersburg \* Florida \* 33701-4342  
Tel: 1-727-894-5000 \* Fax: 1-727-823-4797

PLEASE SUBMIT ONE REGISTRATION FORM PER EACH MEETING PARTICIPANT.  
MEETING REGISTRATION FORM AND FEE MUST BE RECEIVED IN THE ABNS OFFICE  
NO LATER THAN FEBRUARY 17, 2012.

**REGISTRATIONS RECEIVED AFTER THIS DATE MUST BE ACCOMPANIED BY A \$50 LATE FEE.**

Please type or print clearly. Only the information you provide will be published on the Participant List – *Please provide the participant's personal work or home email address where further meeting information and updates will be sent.*

Last Name: \_\_\_\_\_ First Name \_\_\_\_\_

Credentials \_\_\_\_\_ Title \_\_\_\_\_

Name of Organization/Acronym \_\_\_\_\_

Street Address of Organization \_\_\_\_\_

City/State/Zip code of Organization \_\_\_\_\_

Organization's Phone \_\_\_\_\_ Fax \_\_\_\_\_ Web Address \_\_\_\_\_

Participant's personal or work email address where meeting updates will be sent \_\_\_\_\_

Emergency Contact Information: Name/Relationship of Contact \_\_\_\_\_ Phone# \_\_\_\_\_

Check here if you prefer a vegetarian lunch  or have other dietary restrictions? \_\_\_\_\_

Check One	Status of Meeting Participant	Registration Fee
	Participant from Regular Member or Affiliate Member Organization	\$300
	Auditor (Individuals whose organizations are not members)*	\$450

\* If an auditing organization joins ABNS by the *next* Assembly meeting, a portion of the auditor fee paid now will be applied toward the membership fee.

Please enclose check, made payable to ABNS and mail to:

ABNS, 610 Thornhill Lane, Aurora, OH 44202

*Refunds will not be issued after February 24, 2012. ABNS does not accept credit cards.*

For questions, call Bonnie Niebuhr, ABNS CEO at 330-995-9172 or email [abns@nursingcertification.org](mailto:abns@nursingcertification.org).

# ABNS SPRING 2012 ANNUAL ASSEMBLY MEETING AGENDA

March 2-3, 2012

Hilton St. Petersburg Bayfront Hotel

## Thursday, March 1, 2012

9:00 am – 5:00 pm ABSNC, Inc. Board of Directors Meeting (for elected Board members)  
9:00 am – 5:00 pm ABNS Research Committee Meeting (for appointed Committee members)

**THE ASSEMBLY MEETING WILL ADJOURN AT 12:00 PM ON SATURDAY – WE ENCOURAGE YOU TO BOOK YOUR DEPARTURE FLIGHTS SO THAT YOU ARE ABLE TO ATTEND THE ENTIRE MEETING!**

## Friday, March 2, 2012

8:30 am – 10 am Continental Breakfast available throughout this timeframe;  
9:00 am – 9:45 am Orientation to ABNS – 1<sup>st</sup> Time Attendees and any others interested are welcome to Attend;  
10:00 am – 5:00 pm Assembly Meeting – includes brief business meeting and elections, updates about Research, APRN issues, Luncheon, Member Organization Update\* and ABNS University and Roundtable Sessions, and a Q&A Session about ABSNC Accreditation;  
5:30 pm – 6:30 pm Welcome Reception – The purpose of this casual Reception is to provide a time to relax and to network with friends and colleagues.

## Saturday, March 3, 2012

8:00 am – 8:30 am Informal Networking Breakfast

8:30 am – 11:45 am ABNS “University” – presented by Jeff Cobb, M.A. We are excited to have a half day presentation by Jeff Cobb, M.A. A frequent speaker to business and association audiences, Jeff is well known for his unique, results-oriented perspective on integrating social media and marketing with proven learning principles. He is tailoring his presentation - **Maximum Bang, Minimum Bucks: Leveraging the Internet to Boost Your Brand and Blow the Doors Off Your Business** - to meet the needs of our group. A perennial favorite, in this presentation Jeff gives the “lay of the land” for the new Web – Facebook, Twitter, YouTube, blog – illustrates effective, low cost approaches to gaining new and repeat customers, and shares his “secret sauce” for dramatically growing your business using the Web. In addition, he will include information about **Start Making Sense: Managing Personal Knowledge and Learning in a High-Speed, Hyper-Connected, Info-Overloaded World!** Open your inbox, turn on your cell phone, and it’s there: information, information, and more information. In this presentation, Jeff will help us develop a different mindset and a new set of skills for taming information overload gaining a competitive edge with knowledge.

11:45 am – 12:00 pm Further discussion of choice by participants  
12:00 pm Adjournment

\*A representative from each organization attending will be asked to address 1 – 2 questions from their organization’s perspective – these questions will be identified by the Program Committee and will be disseminated to participants prior to the ABNS Assembly Meeting.

**A detailed meeting agenda will be sent to all participants prior to the Assembly Meeting!**

## SEEKING SPONSORSHIPS

ABNS is very grateful to the organizations that provide a sponsorship for Assembly meetings! Members have asked us about the cost of the various Food and Beverage events. Monika Cornelius, our meeting planner, has provided the following estimates (these are approximate):

- Continental Breakfast: \$2,300
- Luncheon: \$3,000
- Afternoon Break on Friday: \$1,500
- Morning Snack Break on Saturday: \$2,000

Other opportunities for sponsorship include speaker expenses. While many speakers pay their own way, many can no longer do so. In addition, some organizations have given a general sponsorship to defray meeting expenses.

If you have any questions about sponsorships, do not hesitate to contact Bonnie Niebuhr, ABNS CEO at 330-995-9172 or [abns@nursingcertification.org](mailto:abns@nursingcertification.org).

Thank you!

## AMERICAN AIRLINE DISCOUNT FOR ASSEMBLY MEETING

A discount for travel with American Airlines is available and is valid February 26 – March 6, 2012 for travel to TPA – Tampa, FL.

The Promotion Code is **9822BV** for use on [www.AA.com](http://www.AA.com).

Attendees will receive a 5% discount off the lowest applicable published air fare.

To make airline reservations, call American Airlines at 1-800-433-1790 from anywhere in the United States or Canada and refer to the Promotion Code **9822BV** or go online to [www.AA.com](http://www.AA.com) and choose More Flight Search Options and insert the promotion code in the appropriate box.

A Res service charge of \$25.00 USD per ticket will apply for tickets purchased through American Airlines Reservations, subject to change. For airport purchase the service charge is \$35.00 USD per ticket, subject to change. If purchase will be outside the US50/Canada, ticketing charge varies and will be in the currency of the country of purchase. At this time there is no ticketing fee for reservations made and ticketed on [www.AA.com](http://www.AA.com).

The percentage discount can be booked on-line at [www.AA.com](http://www.AA.com) for American Airlines and American Eagle flights only. Itineraries involving any **oneworld** or codeshare partner airline must be booked through our Meeting Services Department at 800-433-1790 if calling from the US and Canada. International attendees should call their local American Airlines reservations number with the above Promotion code. A ticketing service fee will apply for reservations made via the phone or in person at an AA counter.

Passengers are responsible for all applicable baggage fees at time of travel. Please refer to [www.AA.com/baggage](http://www.AA.com/baggage) for current baggage allowance and fees and bag/box embargo information.

Should you have questions, please call us at 1-800-221-2255 or reply via E-mail and include your Promotion Code. We are open Monday - Friday between 8:00 a.m. and 7:00 p.m. central time.